

SHORT LEARNING PROGRAMME

BUSINESS INCUBATION MANAGEMENT AND ENTERPRISE DEVELOPMENT PROGRAMME

Equip incubator managers and enterprise developers to build and scale impactful businesses and support sustainable growth.



OVERVIEW

This programme is designed for professionals in incubator management, entrepreneurship development, and small business support. It provides practical tools and strategies to establish, manage, and grow successful incubation programmes while fostering entrepreneurial ecosystems. The course focuses on enterprise development, innovation support, resource mobilisation, and impact measurement. Participants will gain the knowledge and skills to empower startups and SMEs to achieve long-term sustainability and growth.

BENEFITS

- Gain practical skills to manage incubators and accelerate startup growth.
- Learn how to support entrepreneurs through structured programmes and mentoring.
- Understand how to build sustainable incubation models and ecosystems.

WHO SHOULD ATTEND

- Incubator and accelerator managers.
- Enterprise and SMME development practitioners.
- Entrepreneurship officers and innovation support consultants.
- Professionals working in economic development and business support.

PROGRAMME INFORMATION



DURATION
6 months

PROGRAMME MODULES

- Foundations of Business Incubation
- Entrepreneur and Enterprise Development
- Incubator Programme Design and Management
- Business Support Services and Mentorship
- Funding, Finance and Resource Mobilisation
- Monitoring, Evaluation and Impact Measurement
- Sustainability and Growth of Incubation Programmes

FOR MORE INFORMATION, CONTACT

Dumisani Kewuti
kewutk@unisa.ac.za
+27 11 652 0265

Dineo Makgareetsa
makgadh@unisa.ac.za
+27 11 652 0207

Likeleli Moleli
molellj@unisa.ac.za
+27 11 652 0256



**SCAN TO
LEARN MORE**
and register

